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PRESS RELEASE

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Anthony Baldwin appointed CEO of AIG in the UK

London, January 4, 2016 - American International Group, Inc. (NYSE: AIG) announces the appointment of Anthony Baldwin as Chief Executive Officer of AIG in the UK. The role is in addition to his current responsibilities as CEO and Board Director of AIG Europe Limited (AEL), the UK-domiciled European legal entity. He will report into Robert S. Schimek, Executive Vice President, Chief Executive Officer, Commercial.

Commenting on Anthony's appointment, Mr. Schimek said, "The UK has delivered a strong performance in 2015, thanks to the hard work and creativity of the entire team. Under Anthony's strong leadership, I am confident that the UK team will build on this momentum and continue to expand the business by effectively balancing growth, profitability and risk."

Mr Baldwin added, "I am delighted to be assuming responsibility for AIG in the UK at an exciting time for the business and look forward to working with our talented team to realise the great potential for profitable growth in the UK market."

Mr Baldwin, who already plays a leading role in formulating AIG's growth strategy for Europe, has 20 years' experience at AIG having joined AIG's Financial Lines division in 1995, serving as Financial Institutions Manager for the UK and Ireland. He later became Chief Underwriting Officer for Financial Lines UK and Ireland in 2004, and two years later, was appointed Financial Lines Manager UK and Ireland.

In 2008, Mr. Baldwin was appointed Senior Vice President of AIG International Commercial Lines, with responsibility for the Financial Lines portfolio of AIG International. In 2014, he became Managing Director and Head of Distribution for AIG's Europe, Middle East & Africa (EMEA) Region, with responsibility for market execution in its eight networked zones.

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Notes to editors

American International Group, Inc. (AIG) is a leading global insurance organization serving customers in more than 100 countries and jurisdictions. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance, Twitter: @AIGemea | LinkedIn: <http://www.linkedin.com/company/aig> |

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